

Do you
believe in
high quality
**CARE
SERVICES?**

Local Government is accountable for care services and these must be delivered by staff employed directly by the public sector.

Many Social Care services are at crisis point. With an aging population, demand on services will only increase in the future. Services must be sustainably funded and staffed.

UNISON is calling on Local Authorities to endorse UNISON's Ethical Care Charter which places the needs of care users, dignity of clients and investment in the care workforce above profit-making.

How can you support our campaign for fairly funded and sustainable social care for all?

- 1. Register to vote:** www.gov.uk/register-to-vote
The deadline for voter registration is 13 April 2017
- 2. Ask your candidate:** Do you agree that Social Care is best delivered as an in-house service and by directly employed Local Government staff? How will you deal with this as a local Councillor?
- 3. Use your vote this May 4** to support the campaign for Ethical Care